



Letter of Confirmation Regarding the “Use By” Dates on Certain Labels of Big Apple Hot Dogs.

Big Apple Foods Ltd. hereby affirms that, provided the unopened packs are stored at -18 degrees celsius and defrosted & used according to our instructions:

Our sausages are perfectly safe & legal to consume & to eat many months, beyond the date on the labels.

Because:

- a) Our sausages are cooked meats, that have been cured, smoked, pasteurised, vacuum-packed & frozen in a BRCS AA accredited facility. They are therefore low-risk foods & required only to show a Best Before date on the label. So the dates on our products do not relate to food safety, or signify any risk.

The Food Standards Agency says the following:

The best before date, sometimes shown as BBE (best before end), is about quality and not safety. After the best before date listed on a product, the food will be safe to eat but may not be at its best.

- b) Even though some of our older labels, wrongly, say “Use By”, Big Apple Foods Ltd. attests to the fact that this is a printing error and that the date shown, as with all of our sausages, relates to a Best Before date. And therefore has no bearing on food safety issues.

We apologise for any inconvenience or disquiet caused by this label printing error, and we can confirm that our new labels are printed with the appropriate wording: Best Before, as per the attached example.

Please do not hesitate to contact us, should you or anybody from the authorities require any further information.

Signed: 2nd March 2023

Abiye Cole, Director of Big Apple Foods Ltd.



Below you can see images of:

To the left: Our new label - correctly printed with a “Best Before” date.

To the right: Our old label - misprinted with a “Use By” date.



Click on link below to go to the Food Standards Agency webpage on “use by” dates

<https://www.food.gov.uk/safety-hygiene/best-before-and-use-by-dates>